



Hispanic Review

2017 ADVERTISING RATES AND INFORMATION

A quarterly journal devoted to research in Hispanic and Luso-Brazilian literatures and cultures, *Hispanic Review* has been edited since 1933 by the Department of Romance Languages at the University of Pennsylvania. The journal features essays and book reviews on the diverse cultural manifestations of Iberia and Latin America, from the medieval period to the present.

ISSUANCE

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Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

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Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

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Issue	Reservation	Ad Deadline	Publication
Winter	11/16/16	11/30/16	1/27/17
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Autumn	8/15/17	8/29/17	10/27/17

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"
Ad Dimensions: Half Page: 4¼" x 3½"
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- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
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- Halftones are shot at 133-line screen.
- No bleeds.

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MAXIM RIGAUX. *CASTING THE READER AS EYEWITNESS: APOSTROPHE AND VISUALIZATION IN JUAN LATINO'S AUSTRIAS CARMEN (1573)*

SÓNIA BOADAS. *LOS GRABADOS DE VIRGIL SOLIS: UNA FUENTE ICONOGRÁFICA PARA LAS COMEDIAS MITOLÓGICAS DE LOPE DE VEGA*

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