



Hispanic Review

2018 ADVERTISING RATES AND INFORMATION

A quarterly journal devoted to research in Hispanic and Luso-Brazilian literatures and cultures, Hispanic Review has been edited since 1933 by the Department of Romance Languages at the University of Pennsylvania. The journal features essays and book reviews on the diverse cultural manifestations of Iberia and Latin America, from the medieval period to the present.

ISSUANCE

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CONTACT INFORMATION

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Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

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Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

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Issue	Reservation	Ad Deadline	Publication
Winter	11/16/17	11/30/17	1/28/18
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MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

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- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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DESIRÉE LÓPEZ BERNAL. LOS CUENTOS DE IBN 'ASIM (M. 1426):
PRECEDENTES EN LA PENÍNSULA IBÉRICA DE RELATOS ESPAÑOLES
Y DEL FOLCLORE UNIVERSAL EN EL SIGLO XV

ISAAC GARCÍA GUERRERO. EXHIBICIÓN DE ATROCIDADES:
ANDALUCISMO Y DEGENERACIÓN RACIAL ESPAÑOLA
EN INSOLACIÓN DE EMILIA PARDO BAZÁN

2018 SUBSCRIPTION RATES

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