



Hispanic Review

2014 ADVERTISING RATES AND INFORMATION

A quarterly journal devoted to research in Hispanic and Luso-Brazilian literatures and cultures, *Hispanic Review* has been edited since 1933 by the Department of Romance Languages at the University of Pennsylvania. The journal features essays and book reviews on the diverse cultural manifestations of Iberia and Latin America, from the medieval period to the present.

ISSUANCE

ISSN: 0018-2176
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Mail Dates: Winter, Spring, Summer, Autumn

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All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

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CONTACT INFORMATION

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RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	11/15/13	11/29/13	1/27/14
Spring	2/14/14	2/28/14	4/25/14
Fall	5/16/14	5/30/14	7/25/14
Autumn	8/15/14	8/29/14	10/27/14

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"
Ad Dimensions: Half Page: 4¼" x 3½"
Full Page: 4¼" x 7¼" Cover 3: 5" x 7½"

- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

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Crossing the Line in the Sand: Francis Drake Imitating Ferdinand Magellan in Juan de Miramontes's *Armas antárticas*

JASON McCLOSKEY

Construyendo al predicador criollo: una aproximación al *Arte de sermones* de fray Martín de Velasco

JUAN VITULLI

La *Teogonía* de Hesíodo en la poesía juvenil de Lorca

ANDRÉS ORTEGA GARRIDO

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Martín Luis Guzmán's Autobiographical Acts Within and Beyond "Apunte sobre una personalidad"

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2014 SUBSCRIPTION RATES

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